



SIMPLE

RECOD3 automatically manages your creative assets according to the placement where they will be executed. RECOD3's automation let you optimize your creative execution across devices, without requiring any programming skill and without writing any line of code. RECOD3 is **open** and **cross-platform** and it works with any **3rd party tag, VAST tag** or **XML feed**, from any integrated ad-server / platform in the market.

SMART

RECOD3 is a responsive and cross-device **Smart Tag**. Once RECOD3 is executed, the Smart Tag will automatically detect both the **client** and the **publisher** page **environment**, switching on the right **configuration** and **behavior** within 3rd party tags. RECOD3 **flexible DNA** turns your creatives into engagement **GTG** – good to go – tags to serve across programmatic or premium buying, without any custom requirement on ad-server side.

FAST

RECOD3 streamlines your marketing activity, letting you focus on your customers. RECOD3 intuitive **UI** sprints your creatives at scale, in just in **5 non-time-consuming steps**. RECOD3, the most innovative **open** and **codeless** creative automation suite, easily brings your Ads to the next level, without writing a single line of code. With RECOD3 your **high impact** creative **projects** are **just a few clicks away!**

RECOD3

MAKES YOUR TAGS

SCALABLE & READY TO GO.



RECOD3
YOUR CREATIVE
AUTOMATION AT SCALE.

GET YOUR THINGS
DONE
IN JUST A FEW CLICKS.